



## **IM Strategies® Launches StockIM® - Unique, Real Time Instant Messaging - Communications Hub and Stock Trading Portal**

***StockIM is the one-stop source for investors focused on micro-small-cap companies***

**New York, NY, June, 23, 2006** – IM Strategies today announced the launch of StockIM, a one-stop instant messaging/communications hub, information source and stock trading portal for the investor focused on micro-small-cap companies. StockIM provides real time IM services, streaming information feeds, exclusive news and commentary and the fastest/cheapest stock-trading platform on the Internet.

“StockIM was created to address the lack of information and shared knowledge on micro and small-cap companies,” said Joseph Hain, Founder and CEO of IM Strategies and StockIM. “This unique, real time communications and trading tool allows the investment community to access hard-to-find information and act quickly on it – in one place, on one screen, faster than anything else out there.”

The IM platform on [www.StockIM.com](http://www.StockIM.com) can be used to create buddy lists based on specific stock symbols. The platform can also be used to create a closed system for inter-company use, or users can access the group of investors aggregated on StockIM to inquire and share information about specific companies of interest.

The stock trading platform on StockIM powered through ChoiceTrade is the fastest in the industry and among the most competitively priced. Subscribers have access to \$5 trades, which carries with it the benefits of no limits, as well as wireless capabilities. This also includes \$0.75 for options contracts.

“We are extremely pleased to be launching StockIM at this time,” said Hain. “We are bringing like-minded investors together to access and share information and then allowing them to trade quickly and cheaply right on the same screen.”

Using a proprietary messaging and stock-trading platform, StockIM provides a communications hub and trading tool to the investor focused on micro-small-cap companies:

- Instant messaging platform for all companies on all US exchanges
  - Includes OTCBB and pink sheet companies
- \$5 stock trades
  - no size limits
  - wireless trading capability
  - *one of the fastest platform on the Internet*
- Real-time streaming news feeds
  - stock quotes
  - information news alerts
  - chartings
- Exclusive news and industry commentary
  - focused on micro-small-cap companies
- Research reports
- Message boards
- Blogs
- Podcasts/Video webcasts

### **About IM Strategies®**

IM Strategies provides a complete communications hub to the investment community. The market flux caused by the Sarbanes Oxley Act has led to the creation of IM Strategies' flagship product, StockIM®, which provides coverage of micro-small-cap companies across all US exchanges. StockIM's real time, centralized platform for streaming information helps investors identify news, trends, rumors and unique investor commentary, and allows them to chat through an Instant Messenger functionality with people within their firm or with the diverse, eclectic group of investors congregated on the StockIM buddy network. Premium users have access to real time news, quote and chart feeds, and also have the ability to buy and sell stocks directly through a premier fast execution platform, which has wireless execution capabilities. StockIM is a unique, one-stop information source and communications tool for today's savvy investor. IM Strategies is located in New York, NY. For more information about IM Strategies and StockIM, visit [www.stockim.com](http://www.stockim.com) or call 646.283.1707. StockIM® is a registered trademark of IM Strategies.

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